

3 MOST COMMON FRUSTRATIONS OF SMALL BUSINESS OWNERS

MONEY

Accounting

Book Keeping
Accounts Payable
Tax Planning

Financial

Cash flow
Financial Tracking
Budgeting

PEOPLE

Management

Team Alignment
Team Results
Organizational Results
Strategic Direction
Culture

Client Fulfillment

Consistent Results
Customer Experience
Constant Improvement
Profit

SALES

Lead Generation

New Leads
Contact Management
ROI

Lead Conversion

New Clients
Better Clients
Repeat Sales

Marketing

What's our message
Who's our client
How do we
communicate

**ALL SUCCESSFUL COMPANIES TRANSFORM THEIR BIGGEST
FRUSTRATIONS BY DEVELOPING & EXECUTING SYSTEMS TO
INCREASE THEIR PERFORMANCE**