

Lifestyle (Tapestry) Report

Ranked by Households

Prepared by Tri-Oak Commercial Group

DG - State Line, MS

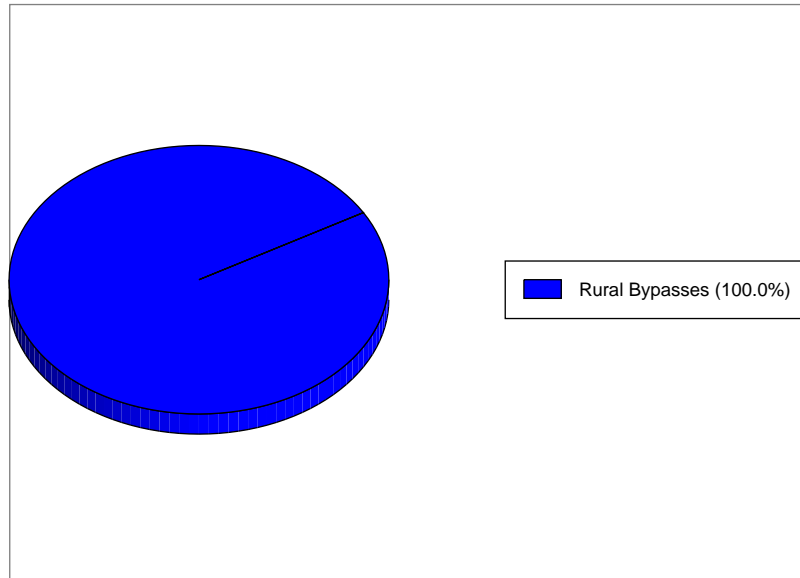
Latitude: 31.434264

Longitude: -88.475195

Site Type: Radius

Radius: 1.0 mile

Top Tapestry Segments



Percent of Households by Tapestry Segment

Top Tapestry Segments:

Rural Bypasses

Open space, undeveloped land, and farmland are found in Rural Bypasses neighborhoods located almost entirely in the South. This market is home to families who live in small towns along country back roads. The median age is 38.0 years. Higher-than-average proportions of employed residents work in the agricultural, mining, manufacturing, and construction industries. Labor force participation is low, and unemployment is high. Although most households are single-family dwellings, 32 percent are mobile homes. Homeownership is at 77 percent, and the median home value is \$66,625. Residents save money by maintaining their homes, gardens, and vehicles themselves. They enjoy hunting, reading fishing and hunting magazines, and listening to gospel radio. They prefer to watch courtroom TV and talk shows as well as cartoons. Recent purchases include baby products, clothes, and toys.

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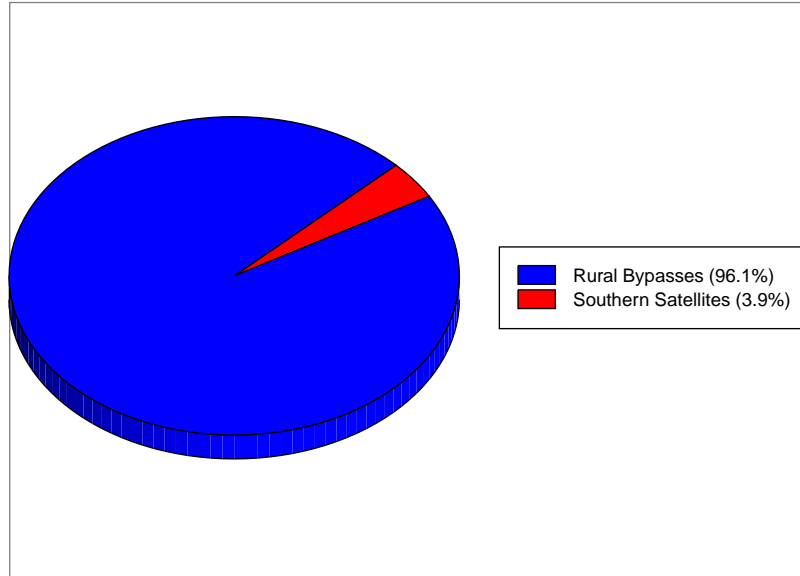
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Site Type: Radius

Radius: 3.0 mile

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Southern Satellites

Southern Satellites neighborhoods are rural settlements found primarily in the South, with employment chiefly in the manufacturing and service industries. Married-couple families dominate this market. The median age is 37.7 years, and the median household income is \$39,758. Most housing is newer, single-family dwellings or mobile homes with a median value of \$90,801, occupied by owners. Residents enjoy country living. They listen to gospel and country music on the radio and attend country music concerts. They participate in fishing, hunting, and auto racing. Favorite TV stations are CMT and Outdoor Life Network. Satellite dishes are popular in these rural locations. Households own older, domestic vehicles, particularly trucks and two-door sedans. Residents invest time in vegetable gardening, and households are likely to own riding mowers, garden tractors, and tillers.



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Source: ESRI

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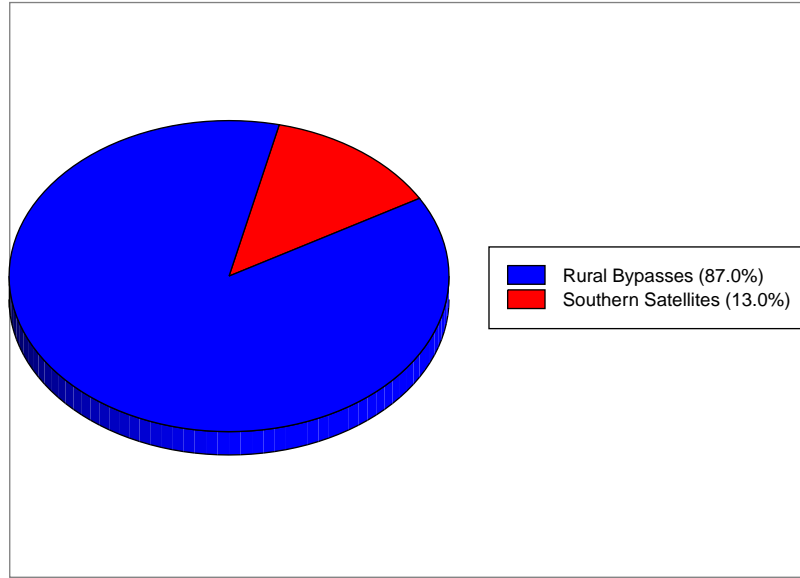
Latitude: 31.434264

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Site Type: Radius

Radius: 5.0 mile

Top Tapestry Segments



Percent of Households by Tapestry Segment

Top Tapestry Segments:

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